



ALBAKER
H O L D I N G

—
COMPANY PROFILE

ALBAKER
ARCHITECTS



ALBAKER
FACILITY MANAGEMENT



ALBAKER
NETWORKING



AL MIRQAB
ALBAKER HOSPITALITY

PARADISE
BLUE BEACH



RESTAURANTS



الباكر
ALBAKER
RESORT & MARINA



C O N T E N T

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- 03.** OVERVIEW OF ALBAKER SUBSIDIARIES
 - 04.** GROUP STRUCTURE
 - 05.** FINANCIAL RESULTS
 - 06.** CORPORATE GOVERNANCE

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ALBAKER HOLDING

Albaker Holding is a Qatari owned and operated development company that is focused on strategic projects that raise the standard in the future growth of Qatar.

The Albaker family has deep roots in Qatar and is one of its prominent and respected families. Albaker Holding was established by Ahmad Bin Abdulaziz Albaker in 1994 and has since built many projects that exceed normal industry expectations in Qatar and Egypt.

ETHOS

Albaker Holding places heavy emphasis on proper planning, design and construction of developments, while integrating energy efficiency and sustainable building principles. The reason for this is to respond to the needs of the community and increase the quality of life while fostering economic growth and social development. Our development aspirations are strategically aligned with the 2030 National Vision.

It is the noble intention of Albaker Holding to preserve national pride and maintain integrity while nurturing the cultural and economic growth of Qatar.



FOUNDER'S MESSAGE

Welcome to Albaker Holding Group of companies

Our activities have started construction business as civil works and labors supply and developed over 8 years through various business endeavor especially through civil engineering and construction.

I am very proud to say that we continually step to success in each business sector, and night to make each endeavor successful.

We have successfully carried out many construction projects all over the Qatari borders since 2008. Our constructions endeavor such as buildings & skyscrapers, contributes to Qatar's economic development.

We are enhancing our key internal operations to ensure a consistent and positive experience for our customers, partners, suppliers, and employees. We intend to make Albaker Holding one of the Qatari market leaders and pursue this goal seriously. We always aim at satisfying you and giving you the best.

As a group, we remain committed to social responsibility. In all of our actions, we strive to ensure that all economic, environmental, and social factors are considered. We believe that this approach, obtained from our principles of respect, rigor, and involvement make us more responsible and successful.

Ahmed.A.Albaker

Founder

Albaker Holding

VISION & MISSION

VISION:

We are exerting hard efforts to apply the specifications and quality standards in our different sectors within our local environment, as we are committed to achieve the ideal compatibility between experience in various business and professional competence, technological solutions. We strive to serve our customers with excellence considering environment committed commitment and highest ethical standards. We always distinct group in the local level and we aim to be the best trading & Contractor in State of Qatar.

MISSION:

- The group is committed to providing a high level of services and products according to International quality standards.
- The group is keen on establishing a strong relationship based on mutual trust and credibility with its customers.
- The group firmly believes that the process of the development of the group associated with its human resources.
- The group encourages its employees and is keen on training and rehabilitating them and developing their abilities.
- The history of the group witnesses that it has an extensive experience in the field of construction.
- The group contributes to the service of community as a part of its social and religious duty.

“ OUR STRATEGIC GOALS AND
OBJECTIVES ARE BASED ON
OUR ASPIRATION TO BE
RECOGNIZED AS A
DISTINCTIVE PROFITABLE
HOLDING ”

———— ALBAKER HOLDING

01. OVERVIEW OF ALBAKER HOLDING

1.1 HOLDING STRATEGY

OUR LONG-TERM STRATEGY is to build a diversified portfolio of businesses and geographies through varying markets and economic cycles. Since inception, we have expanded through a combination of steady growth and strategic acquisitions.

In order to create a meaningful and balanced portfolio, we need proper foundations in place which gain traction over time.

This distinction is embodied in our entrepreneurial culture, which is balanced by a strong risk management discipline, market research and an ability to be nimble, flexible and innovative. We do not seek to be all things to all people and aim to build well-defined, value-added businesses focused on serving the needs of select business niches where we can compete effectively.



STRATEGIC FOCUS

SUSTAINABLE BUSINESS

- Contributing to society, macro-economic stability and the environment.
- Well established brands.
- Managing and positioning the investments for the long term.
- Balancing operational risk with financial risk while creating value for shareholders.
- Breadth Market Research & Intelligence.
- Cost and risk-conscious.

STRONG CULTURE

- A strong entrepreneurial culture that stimulates extraordinary performance.
- Passionate and talented people who are empowered and committed.
- Depth of leadership.
- Strong risk awareness.
- Material employee ownership.

GOOD TO KNOW

We learned market volatility always creating opportunities, deep roots & experience of Albaker Holding mixed by youth's spiritual made our group benefits from market volatility and designing new business profiles which market needs.

—— Ahmed AA Albaker

1.2 FINANCIAL OBJECTIVES

Description	2018	Target
Holding ROI	11.84%	12.4%
ROE	16.06%	18.2%
Holding IRR	11.64%	12.1%
Holding NPV	12,257.bn - Qtr.	

ALBAKER HOLDING STRATEGY



02. OUR DIVERSIFIED HOLDING

Albaker Holding is a Qatari owned and operated conglomerate with multiple businesses center around real estate, F&B and hospitality sectors & retail and fashion, and automotive. The Holding was established by Ahmad bin Abdulaziz Albaker in 1994 and has since then been responsible for the development of several iconic real estate projects in Qatar and Egypt.

The Holding has total assets of QAR 15.7 bn and its operations generated income of QAR 256 mn in 2018.

As part of its growth strategy, the Holding has expanded and diversified into various related businesses. These businesses are run as separate business units and can be broadly classified as follows:

BLUE BEACH RESTAURANTS HOLDING

This investment arm responsible for setting up and operating F&B outlets. Blue Beach's focus is on setting up casual dining restaurants, café, and lounges with trendy designs and great ambiance in high footfall locations across Qatar.

BUSINESSES RELATED TO THE CONSTRUCTION SECTOR

Albaker Architects, Albaker Trading & Construction, Albaker Networking and Albaker Facility Management that were set up to serve the overall needs of the Holding and typically generate 90% revenues from the parent company.

BUSINESSES RELATED TO TRANSPORTATION & LIMO

Al Mirqab Limo - The idea came first to serve our properties including DoubleTree by Hilton, ME by Melia, Sofitel and Novotel Doha. After figuring out the market potential in Doha via comprehensive research the management decided to expand to large state of arts fleets to serve entire Doha including our properties. Al Mirqab has medium & luxuries segments including Honda, Audi SS to cutter the variety of demand for medium & high.

Albaker Holding has an initial proposal for the partnership of Fabricating & Assembling Super Sports car to be the first sports vehicle in G.C.C.

BUSINESSES RELATED TO RETAIL

Our retail strategy is tailored to appeal to those accustomed to the finer things in life and those looking for value. Our concept will showcase a distinct and expansive portfolio of brands, designed to cater to the needs of a diverse audience and ever-growing clientele.

ALBAKER PRESTIGE BOUTIQUES

Will offer a wide range of luxury watch & jewelry brands for discerning customers in the State of Qatar distinguishing as the leading multi-brand watch and accessories store.

Will also offer a long-standing textile store in the State of Qatar with a wide range of designer suiting & shirting as well as rich and elegant dress materials.

The ©AL Lounge will be an exclusive space catering to Albaker Holding's VIP clientele at The SO Hotel in Doha.

ALBAKER GROCERY & APPLIANCES (WHITE GOODS)

BUSINESSES RELATED TO AGRICULTURAL & LIVESTOCK AND POULTRY

FARM VILLA

Umm Aberiah & Umm Al Ammad Farms are 155 Hectares of Land operates and manages bee base, green feeders, poultry, livestock and dairy farms in North Area of Doha. The Farm comprises about 250 cows & 9,230 heads of sheep, goats and deer with a monthly production of 16,000 liters of fresh milk.

Our poultry with monthly production of 3,700 birds ready for slaughter mixed between Egyptian ducks, Pakistani and local chickens and turkeys.

Further planning on expanding its operation through the establishment of a new milking parlor with the capacity to milk about 700 cows simultaneously with extending Agri-Business to Hydroponic mixed between eggplants, cucumbers, capsicum, different types of tomatoes and strawberries.

03. OVERVIEW OF ALBAKER SUBSIDIARIES

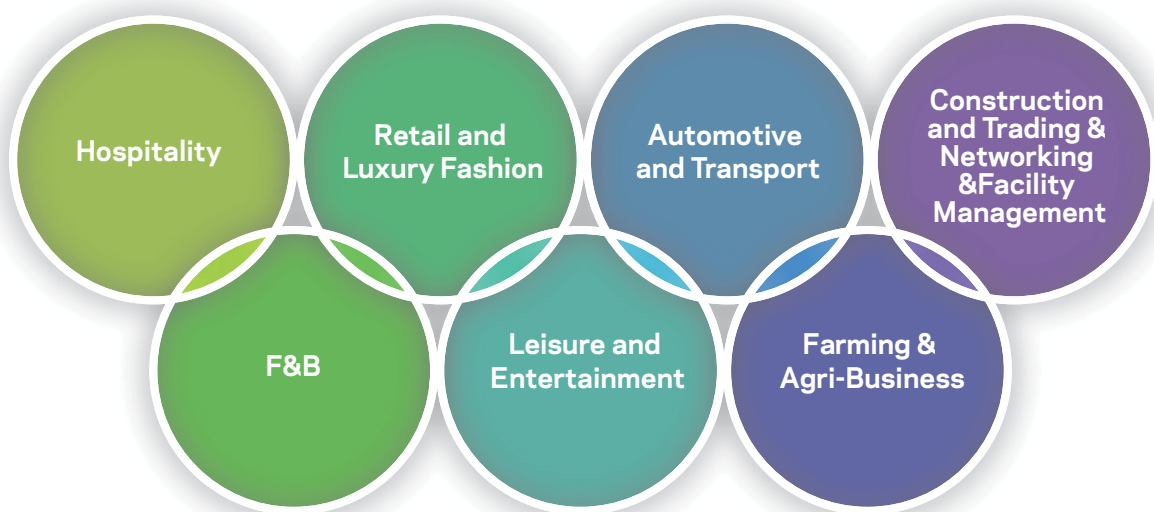
Albaker Holding's initial focus was on real estate development and it subsequently diversified significantly into various related businesses, which are run as separate business units and are expected to contribute to the overall growth of the group.

As part of its growth strategy, Albaker Holding is constantly on the lookout for new business opportunities and the group has expanded and diversified significantly into various related businesses including:

- Albaker Architects
- Albaker Trading & Construction
- Albaker Networking
- Albaker Facility Management
- Paradise Blue Beach Restaurants & Catering
- Albaker Hospitality (Al Mirqab)
- Albaker Resort and Marina
- Farm Villa

These businesses are run as separate business units and are expected to contribute to the overall growth of the Holding.

Albaker Holding's subsidiary businesses have experienced substantial growth in recent years as follows:



PROJECTS



ALBAKER HOTEL TOWERS



PROJECT: Conversion of 2 Office Towers to 5* Hotel
LOCATION: West Bay - Doha, Qatar
SIZE: Hotel 1: 27,707.4 m² | Hotel 2: 37,805.5 m²
STATUS: Under Construction

ALBAKER HOTEL TOWERS

In the heart of Doha's financial district, the two Albaker towers are located in one of the most sought after areas in all of Qatar. Their location offers unparalleled access to all types of amenities and convenience for tenants and visitors.

The Albaker Towers was initially designed as an office tower, but the Albaker Holding / Albaker Architects team is looking into converting it into an Upscale / Luxury hotel, by extending the first 4 levels with cca 30-40% in order to accommodate the new requirements and transforming the other levels according to the new purpose.

The design focuses on creating a dialogue between the existing tower and the podium extension needed for the amenities and services required in a 5* hotel.

The podium extension follows contemporary lines and a complex silhouette that incorporates the structure in the façade, along with a customized design reflecting the hosted program.

Amenities in the area include:

Walking distance to City Center; Doha's premier retail and leisure destination. Its 120,000 m² of retail space includes 62 premium restaurants and a host of cafes and quick serve restaurants.

W-Hotel, Courtyard Marriott and The Kempinski Residences & Suites with its 370 luxury serviced apartments perfect for any long-term, mid-term, and short-term rental.

Two minute walk from projected mass transportation system.







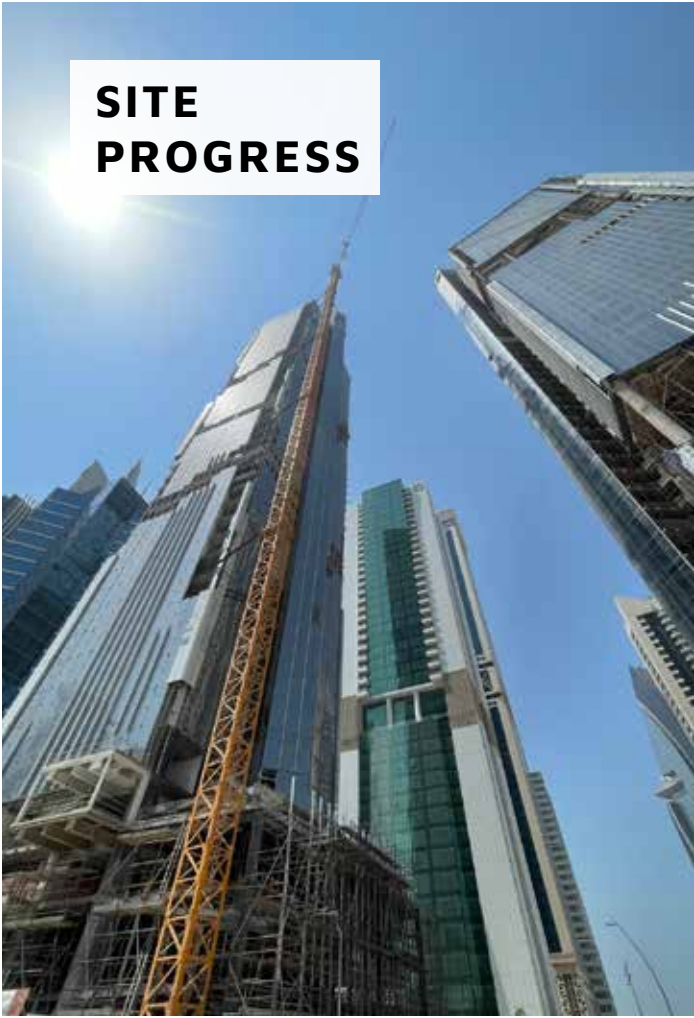




**SITE
PROGRESS**



**SITE
PROGRESS**





DOHALIVE

- PROJECT NAME:** DOHALIVE
- PROJECT:** Lifestyle hotel and boutique retail experience
- LOCATION:** Airport Road, Najma 26, Doha Qatar
- SIZE:** 40,000 m²
- STATUS:** Under Construction







DohAlive is a mixed-use development which addresses the functional and organizational concerns of public space in the city of Doha.

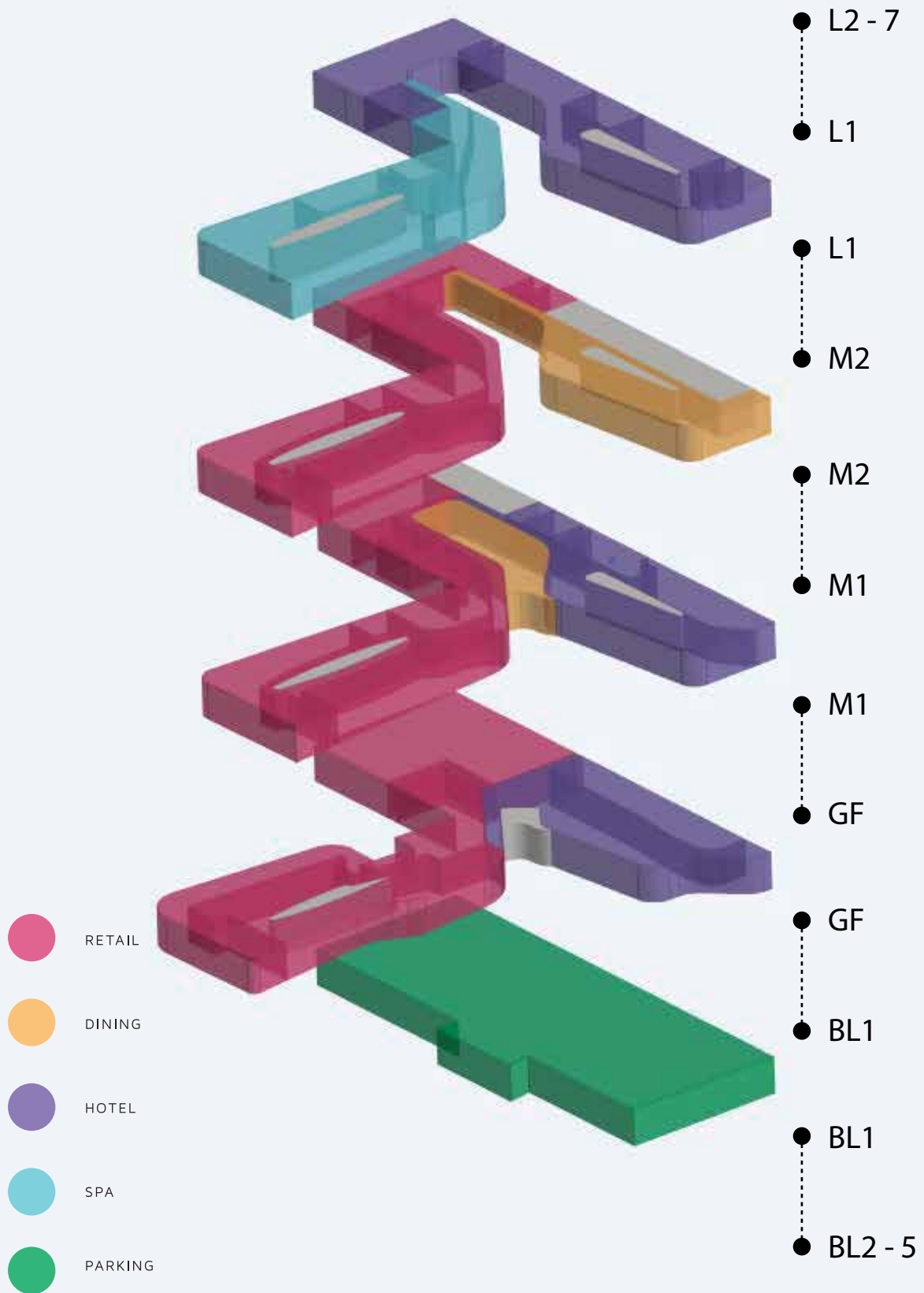
It is 45m high Hotel Building with 5 Basements, Ground floor, 2 mezzanines and 8 levels with a total built-up area of 26,556 m² and adjoined with a 27m High retail building with 2 basement, ground floor and 4 floors with a total built-up area of 11,534 m² and an additional Built-up of 2,641 m² for the MEP all standing on an overall plot size of 8,206 m² site located along Airport Road in Najma, Qatar.

The project introduces unique special qualities by fusing the mixed-use programme consists of 225-key 5 star hotel, speciality restaurants at various levels, lap pool, health club and spa, business centre, meeting & conference

SITE & PROJECT DATA

• Plot Area (m ²)	8206
• Ground floor built up area (m ²)	4062
• Ground floor percentage of plot area	59%
• Level 2 built up area (m ²)	4810
• Level 2 percentage of plot area	59%
• Level 7 built up area (m ²)	3046
• Level 7 percentage of plot area	37%
• Hotel area (m ²)	18281
• Retail area (m ²)	10000
• Total Nel Floor Area (m ²)	28281
• Gross Floor Area (m ²)	31298
• Floor Area Ratio	3.81
• Built up Area (B6 and Bi added) (m ²)	6917
• Total Built up Area (m ²)	78823
• Number of Hotel Guest Rooms	237
• Number of Car Parking Spates	452

BUILDING PROGRAMME



**SITE
PROGRESS**



**SITE
PROGRESS**



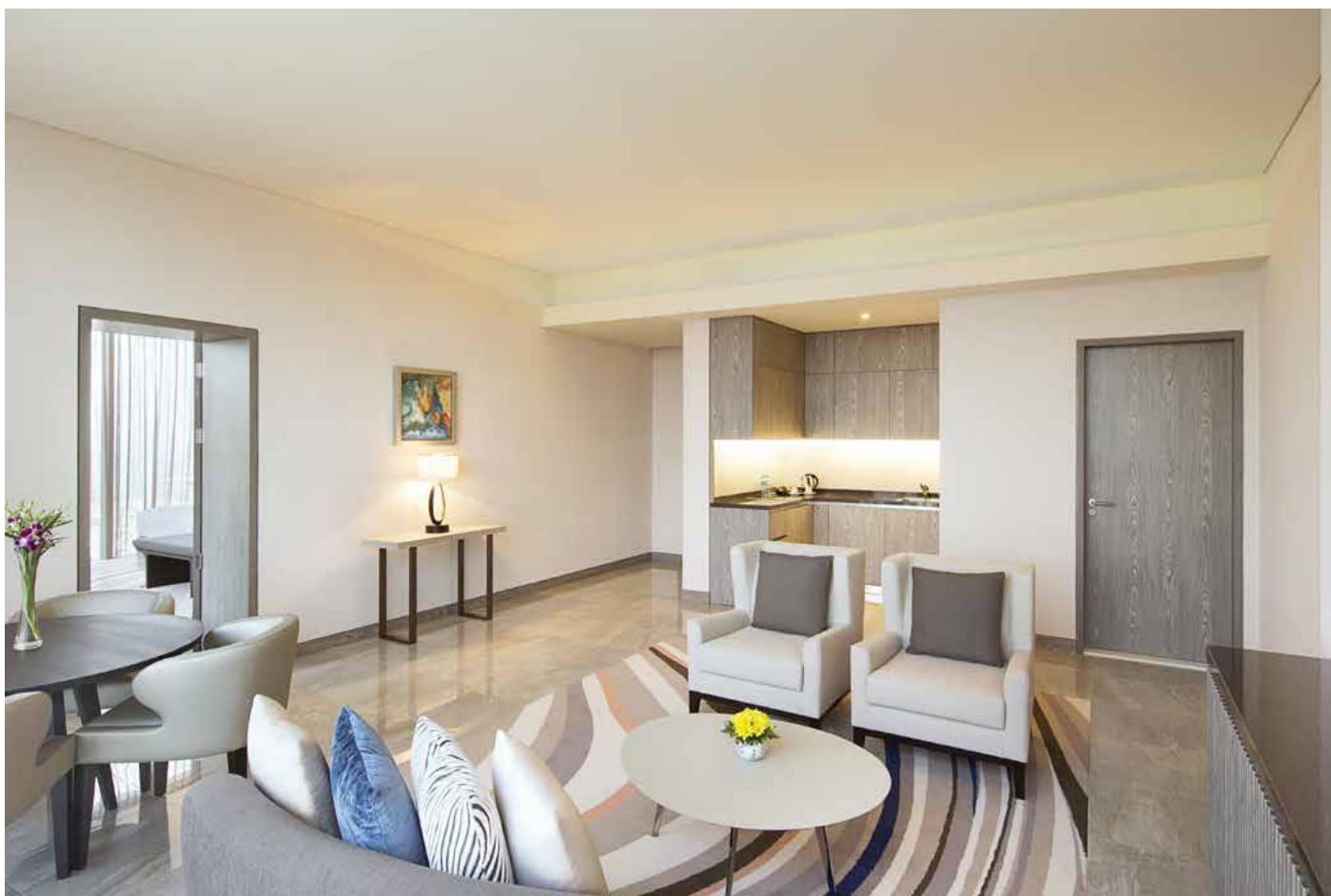
DOUBLETREE BY HILTON HOTEL



PROJECT: DoubleTree By Hilton Hotel
LOCATION: Hilton Double Tree, Doha - Qatar
SIZE: 24,000 SQM
STATUS: Operational



LOBBY
AND RECEPTION



Diplomatic Suite



Studio - Sea View



BUSINESS HOTEL

- PROJECT:** Business Hotel
- LOCATION:** Ras Bu Abboud- Doha, Qatar
- SIZE:** 31,609 m²
- STATUS:** Under Construction





BUSINESS HOTEL

Ras Abu Abboud Business Hotel is located in close proximity to both the existing and the new Hamad International Airports. It strives to improve the relationship amongst the amenities and features. It inherently provides experiences and surprises that are now lost in efficiency-driven hotels. The hotel specifically targets business travelers. Every aspect of the facilities and functions are designed to provide ideal conditions.





K-12 SCHOOL

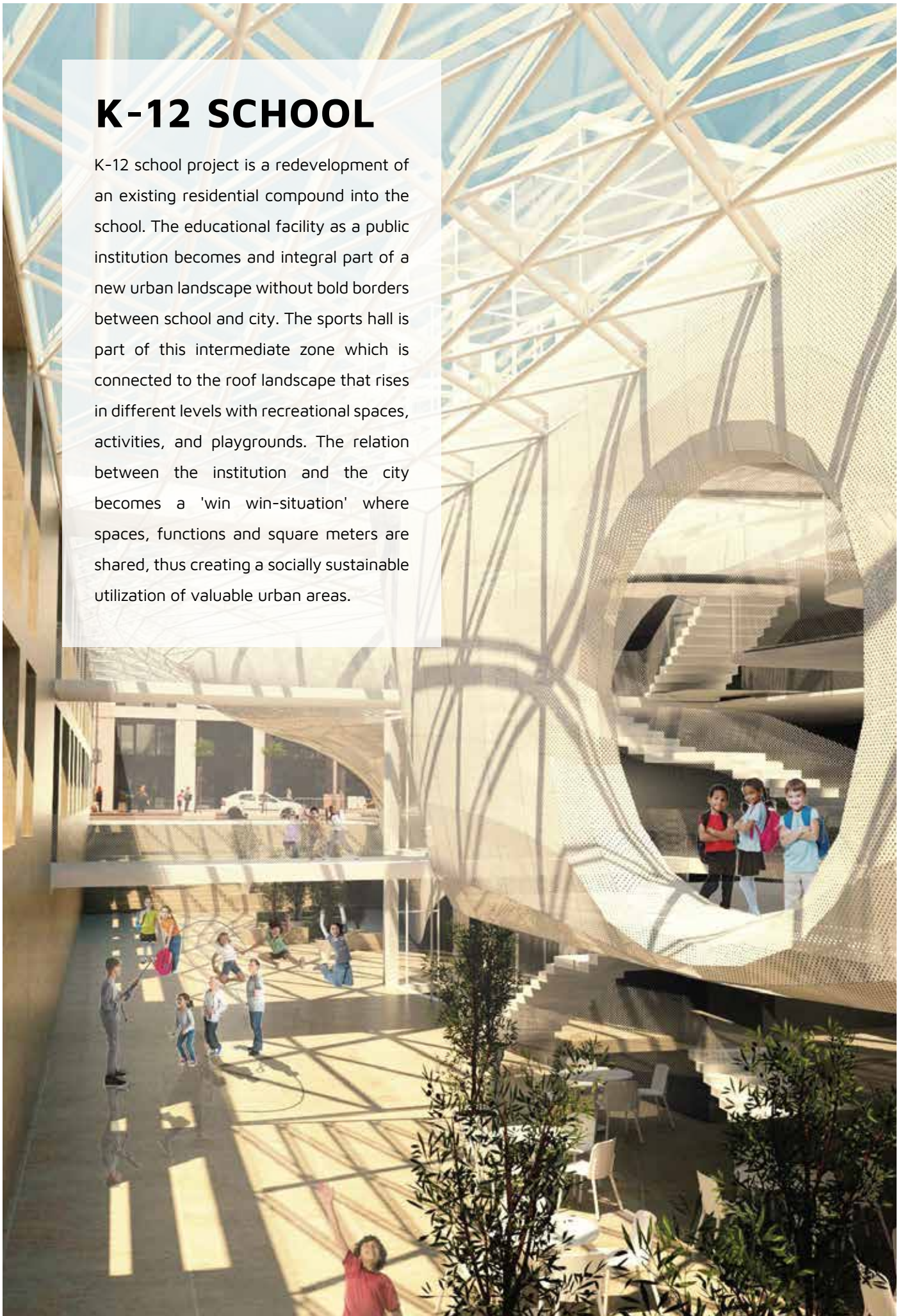


PROJECT: K-12 School
LOCATION: Old Airport
SIZE: 15,058m²
STATUS: Concept Design



K-12 SCHOOL

K-12 school project is a redevelopment of an existing residential compound into the school. The educational facility as a public institution becomes an integral part of a new urban landscape without bold borders between school and city. The sports hall is part of this intermediate zone which is connected to the roof landscape that rises in different levels with recreational spaces, activities, and playgrounds. The relation between the institution and the city becomes a 'win-win-situation' where spaces, functions and square meters are shared, thus creating a socially sustainable utilization of valuable urban areas.





SO BY SOFITEL

Ras Bu Abboud, Doha, Qatar



PROJECT: SO By Sofitel
LOCATION: Ras Bu Abboud, - Doha, Qatar
SIZE: 60,000 m²
STATUS: Under Construction





SO BY SOFITEL

Ras Abu Abboud Culture Hotel embodies the ideal hotel which can provide a multiuse space for hosting various socio-cultural events not in a confined room but as an extension of the urban public space. In the proposed new hotel, rather than introducing yet another new and different program to strive for originality, the innovation resides within the functional relationship between the amenities and features. Juxtaposing what has always been separated can generate instances of pleasant surprises and accidental experiences which had been long lost in hotel environment.





AL RAYYAN



PROJECT: Al Rayyan - Retail and Cinema
LOCATION: Doha, Qatar
SIZE: 30,000 m²
STATUS: Concept Design

The Al Rayyan Mixed Use Development brings together a series of functions related to short and medium stay accommodation units, along with entertainment and retail opportunities. The design attempts to embrace a sustainable attitude towards both the private and public spaces by creating a series of shaded areas and a reactive to the facade conditions facade.





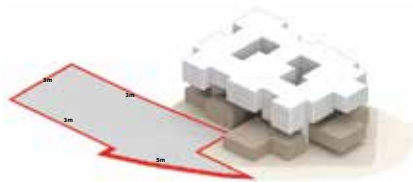
RAS BU ABBOUD

Ras Bu Abboud, Doha, Qatar



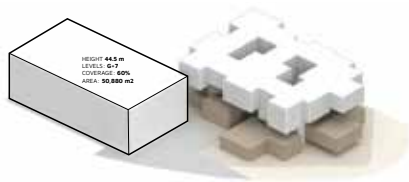
PROJECT: Ras Bu Abboud Hotel
LOCATION: Ras Bu Abboud, - Doha, Qatar
SIZE: 60,000 m²
STATUS: Concept Design





PLOT AREA & SETBACKS

The site of the approved Culture Hotel is located directly on the highway connecting the New Doha Airport and city center. The adjacent plot has the total area of 10,600 m². This plot will accommodate the extension of the Culture Hotel development. The setback of 3m is required around the perimeter excluding the east side that will have to accommodate 5m of setbacks.



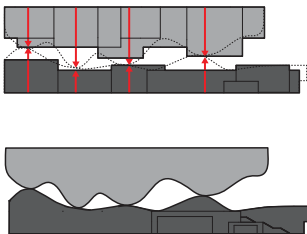
MAXIMUM ALLOWED VOLUME

The coverage ratio is 60% which equals to around 6360 m². The total gross area allowed is not determined by FAR but by permitted floor numbers currently been set by the municipality as G+7, which equals to around 50,880 m² of maximum gross floor area.



RETAIL EXTENSION

Massing approach for the extension was pursued with high consideration for the proposed hotel and surrounding context. Following the horizontal programmatic divisions of Culture hotel, massing is divided into three areas: retail, public space, and hotel. The retail area spans two floors and is broken into a series of solid volumes. This ensures continuity between the proposed hotel and surrounding urban fabric. Retail GFA equals to 12,700 m²



FORMAL CONCEPT

Formally, building consists of two separate programmatic volumes, hotel and retail. These two programs connect in minimal way in form of a curvilinear landscape. The "hilltops" of lower volume are connected with "valleys" of the upper volume. The result is a landscape created with concave and convex domes, an elevated and shaded urban space.



RETAIL AND PUBLIC SPACE DESIGN

The facade strategy for the base is to provide a sense of earthy expression which anchors each massing down to the ground, emphasizing the separation of volume from the top hotel massing while accentuating the connection points at same time. The retail blocks along with others containing hotel functions will be with concrete structure and to be clad with stone panels. In order to retain the solidity of the massing, limited openings will be punched in as orthogonal holes, located at strategic locations in accordance with internal functions.



HOTEL FACADE

The facade for the hotel room massing is designed in a way to achieve solidity which retains the integrity of the massing shape while simultaneously achieving a sense of lightness which allows the hovering mass to merge with the background sky. The material for the veil is GRC, molded into corrugated panels. Like a real wrapped veil the GRC manifests itself both outside as well as inside; inside the building as well as inside the rooms.

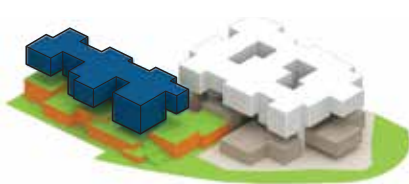
STRUCTURE

Structural system consists of space frame that is supported on concrete cores.



PUBLIC SPACE EXTENSION

Public space is extending on the roof of the retail providing around 6,300 m² of shared public space.



HOTEL EXTENSION

Massing approach for the extension was pursued with high consideration for the proposed hotel and surrounding context. At first phase hotel massing is splitted into series of solid blocks ensuring continuity between proposed solution and its extension.



HOTEL FORM

In order to create separate identity for the extended proposal, hotel geometry is remodeled in more smooth and fluid volume. Extended Hotel GFA equals to around 19,000 m² which brings the TOTAL GFA to 31,700 m² with FAR of 2.99.



DOHA PORT VIEW

STONE CLADDING

Stone Cladding is used in the podium of the building. The use of travertine or sandstone texture matches with the surroundings and creates a continuation and subtle transition in terms of urban appearance.



GLASS BALUSTRADE



**DOUBLE GLAZED CURTAIN WALL
GRC LOUVERS**

Horizontal GRC louvers are used in order to minimize the impact of solar gain and overheating of the interior spaces. Horizontal shading protects from high angle sun. External shading system, in this case, allow the more transparent glass to be used without compromising the overall performance of the facade.



TABOUK STREET VIEW



NIGHT AERIAL VIEW



AL RAYYAN MALL



PROJECT: Al Rayyan Mall
LOCATION: Al Rayyan
SIZE: 20,990m²
STATUS: Concept Design



AL RAYYAN MALL

Al Rayyan Mall is a commercial development that creates new public space, the fusion of streetscape, landscape and shoppingscape. This is the space where all aspects of contemporary life in Qatar come to a single space. This is not a building, it is a city, social and cultural manifestation, an extension of an urban, Doha in itself.



AL MUNTAZAH





PROJECT: Al Muntazah
LOCATION: Al Muntazah
SIZE: 43,488 m²
STATUS: Concept Design



AL MUNTAZAH

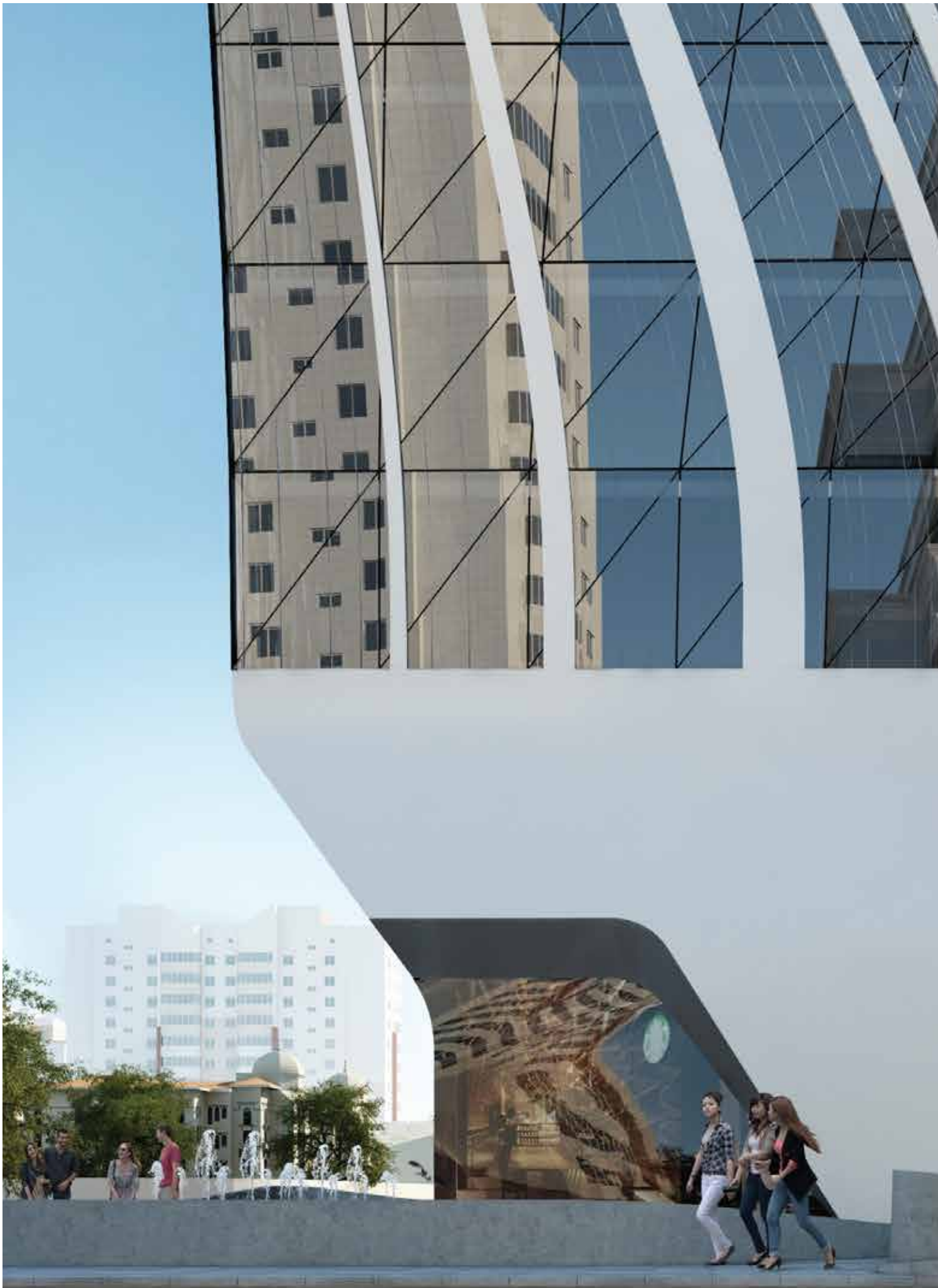
The building consists of a mix of hotel units, office centre, retail, specialty restaurants, music clubs, rooftop bars and pools and a large underground park.

Rejecting the typical stacked section, where building programs remain autonomous, the program 'heap' creates unexpected and unpredictable situations where each program is made aware of its coexistence with others. The public program, the hotel units and retail space on ground and first floor levels reach into the heart of the building and create a broad range of interaction between the different users.

Permeability at street level encourages visitors to the social and cultural amenities, embedding the Al Muntazah Hotel in the life of the city.











AL WAKRA PROJECT CONCEPT DESIGN



PROJECT: Al Wakra Project Concept Design
LOCATION: Al Wakra
SIZE: -
STATUS: Concept Design






THE PULSE

Salwa Road - Doha, Qatar





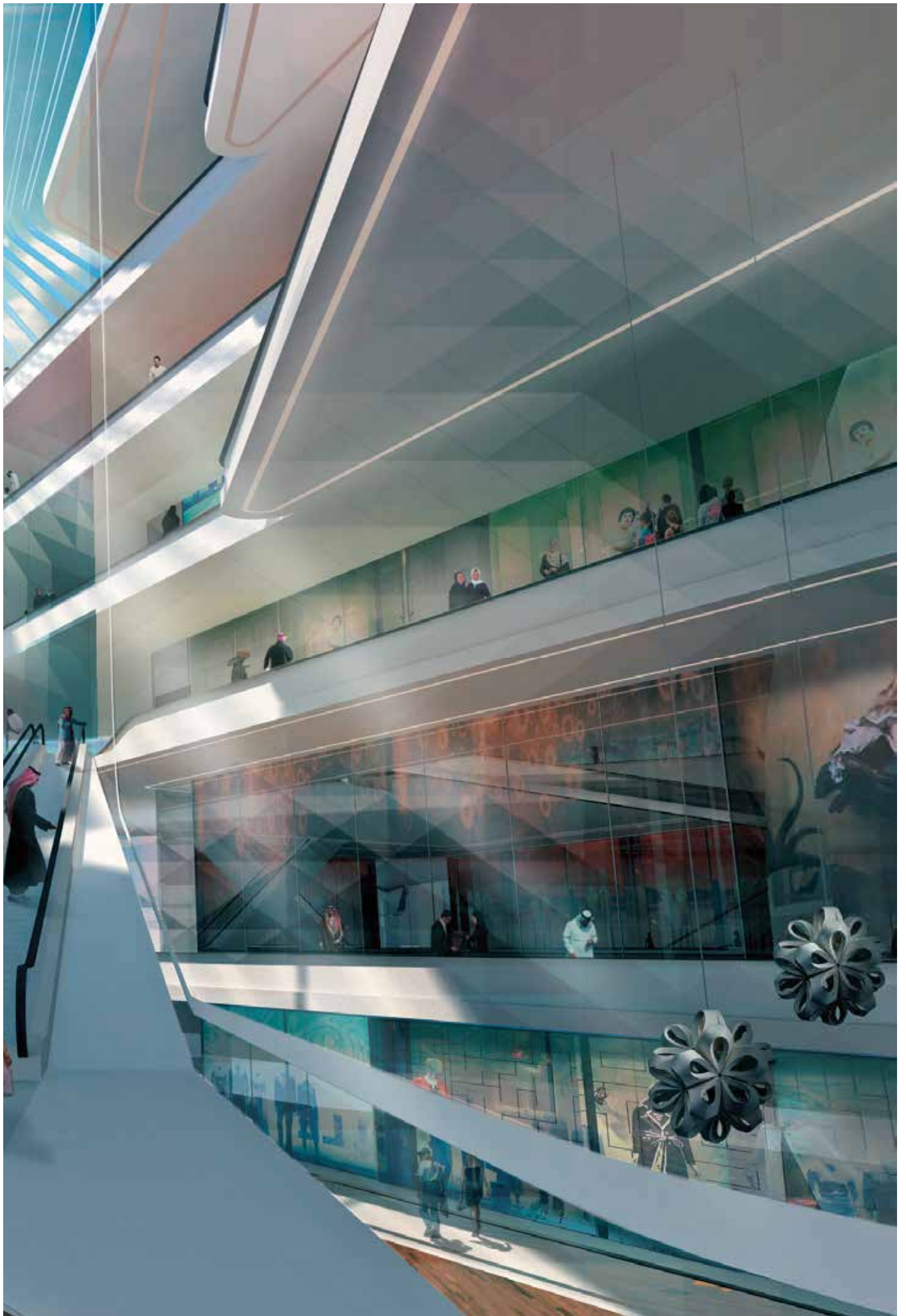
PROJECT: The Pulse - Short Term Apartments
LOCATION: Salwa Road - Doha, Qatar
SIZE: 50,000 m²
STATUS: Concept Design

THE PULSE

Based on the research of the traditional and contemporary middle eastern retail typology, The Pulse attempts to implement an innovative Vertical Folded Souq concept for the proposed development.


The new project revolves around the concept of the rhythm of retail in Qatar. The internal movement is choreographed in a manner that propels the visitor throughout the building in a cyclical manner which creates a bridge between the retail experience in a traditional Souq and the experience of the contemporary mall.





UMM ABIRIEH FARM





PROJECT: Farm / Mixed Use
LOCATION: Umm Abirieh
SIZE: 42.8 Ha
STATUS: Concept Design

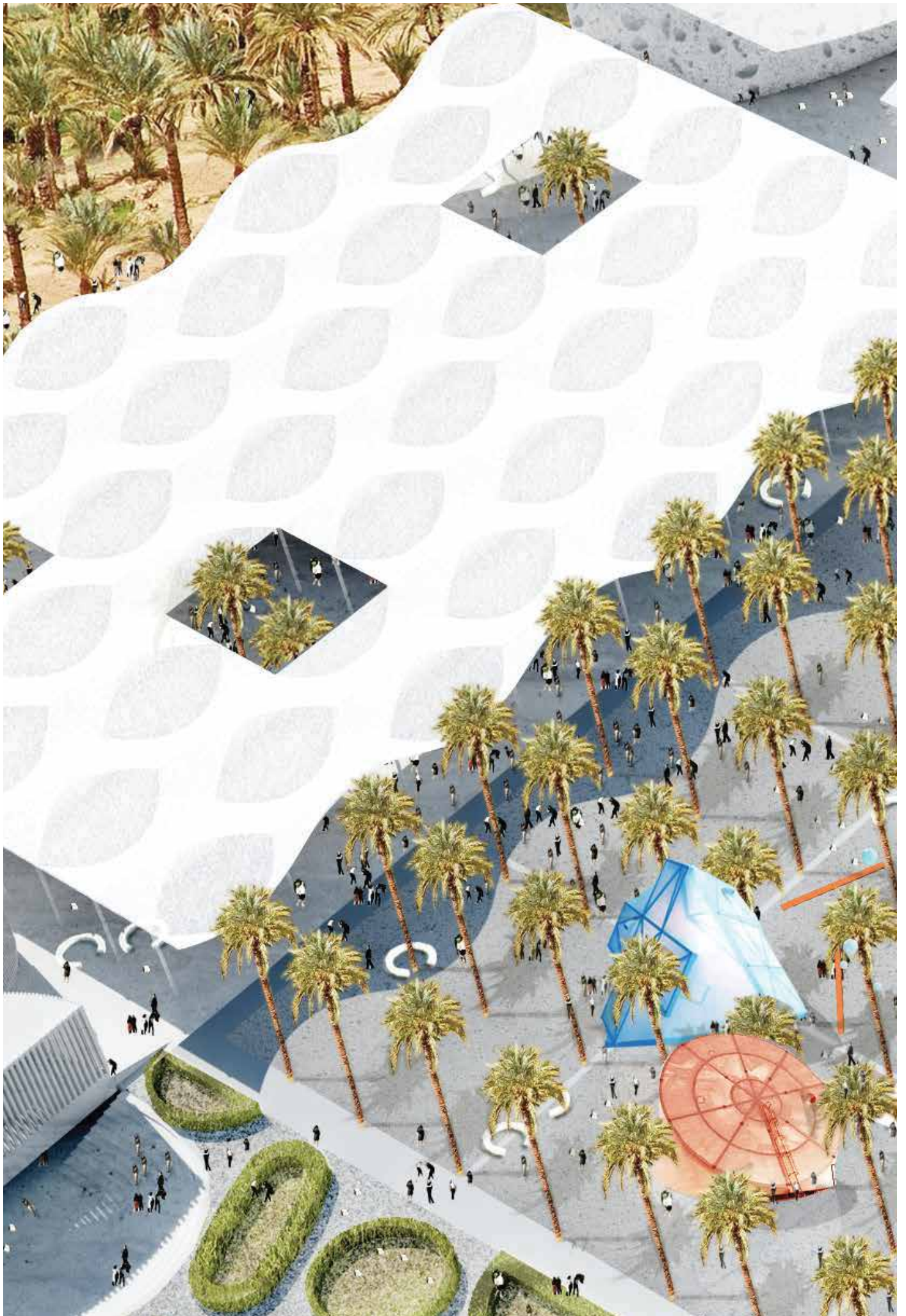


UMM ABIRIEH & UMM AL AMMAD FARMS

The Umm Abirieh & Umm Al Ammad proposal is a response to Qatar's future intentions to increase agricultural production. It is located at the far edge of metropolitan Doha, where it meets the greenbelt and the start of agricultural farmland. This development finds the balance between agricultural farmland and a variety of supporting uses such as residential, educational, healthcare, hospitality, leisure, entertainment and retail.

The running farms are currently generating revenues and an expansion plan is in place where an establishment of a new milking parlor will be in operation with the capacity to milk about 700 cows simultaneously with extending Agri-Business to Hydroponic mixed between eggplants, cucumbers, capsicum, different types of tomatoes and strawberries.









botanical garden

market plaza

sculpture park

retreat area

tree planters
native species

sports facilities
school and community

sunken pet yard
veterinarian clinic

sunken gardens
exotic species

native herbal gardens

open-air cooking and dining

meandering gardens
native species

mosque and market plaza
palm shaded

sculpture garden
amphitheater

arts plaza

hotel swimming pool
and event space

clinic medicinal herbs garden
native species

reading garden

water park

retreat outdoor sports area
tennis / aerobics / yoga / etc.

community playground

PROJECT
SUMMARY
MAP

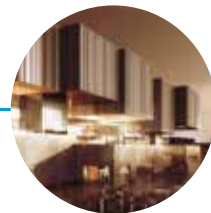


UMM ABIRIEH FARM
LOCATION: Doha, Qatar
SIZE: 45 Ha



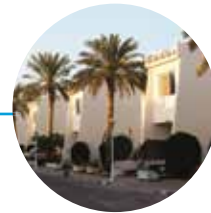
RAS BU ABBLOUD HOTEL B
SIZE: 30,000 SQM
USE: HOTEL AND RETAIL

AL RAYYAN
USE: MIXED USE
DEVELOPMENT
LOCATION: DOHA, QATAR
SIZE: 30 000 SQM



RAS BU ABBLOUD HOTEL C
SIZE: 30,000 SQM
USE: HOTEL AND CULTURAL
ACTIVITIES

DOUBLE TREE
BY HILTON HOTEL
LOCATION: DOHA, QATAR
SIZE: 24,000 SQM
USE: HOTEL



ROYAL GARDENS
LOCATION: DOHA, QATAR
SIZE: 5 COMPOUNDS



DOHA



DOHALIVE, AL MATAR
LOCATION: DOHA, QATAR
SIZE: 60,000 SQM



THE PULSE, SALWA RD
LOCATION: DOHA, QATAR
SIZE: 50,000 SQM



ALBAKER HOTEL TOWERS
LOCATION: DOHA, QATAR
SIZE: HOTEL 1: 27,707.4 SQM
HOTEL 2: 37,805.5 SQM.

ALBAKER
ARCHITECTS

ALBAKER ARCHITECTS

Albaker Holding is a Qatari owned and operated

Albaker Architects is an international Grade A practice in architecture, mechanical, electrical and civil discipline formed in 2011. It provides a full range of design solutions ranging from master planning to architecture to interior designing services. Albaker Architects believe that architecture has a responsibility to respond to more than simple needs of society and strives to exceed those needs and invent new techniques and methods for new possibilities to imagine. Albaker Architects embrace an integrated attitude towards the projects, responding to multiple level of challenges by inventing creative solutions which produce experiences and destinations that exceed expectations.

Albaker Architects specialties and areas of expertise include:

- **Architecture Design**
- **Interior Design**
- **Master Planner**
- **MEP Design and Structure**
- **Civil Engineering**
- **Full Site Supervision**

INTRODUCTION TO ALBAKER ARCHITECTS

Albaker Architects is a Qatar based international practice founded in 2011 to provide a full range of design solutions ranging from masterplanning to architecture to interior design services. Planning to architecture to interior design services. With a solid and unwavering vision to transform places into experiences and destinations, we are convinced that buildings have purposes larger than themselves.

We believe that architecture has a responsibility to respond to more than the simple needs of society. It is our desire to exceed those needs and invent new techniques and methods for new possibilities to imagine.

We are provoked by the evolving connections that are formed by urban context. The relationships between cities and buildings, buildings and users cause us to explore processes and events that intrigue and fascinate.

We embrace an integrated attitude toward our projects as a means to generate architecture. The removal of traditional consultant relationships and the invention of cross-collaborative relationships result in a fertile environment for fresh ideas. Embracing challenges and integrating this collaborative culture with all stakeholders is essential to our creative process. We respond to multiple levels of challenges by inventing creative solutions which produce experiences and destinations that exceed expectations.





ALBAKER
TRADING &
CONSTRUCTION



Culture and Values

The success of Albaker Trading & Construction grounded on the ability and desire of its staff to build huge and challenging projects. Albaker Trading & Construction staff possess a drive to succeed and a willingness to take on new and unique responsibilities. We have initiative, explore innovative ideas and seek for better solutions. We are enthusiastic, hardworking and committed to quality and excellence.

As a company, our company's assets are managed by professional team of specialists who match the extensive experience in the field of work. Long-term strategies are formulated by managers who grew up in the business. Most of our executives are long-time Albaker Trading & Construction employees who started as project engineers or foremen. At Albaker Trading & Construction, employees are promoted to levels of greater responsibility on the basis of their demonstrated ability and performance.

After our staff, our reputation is our most important asset. As one of Qatari's Company, we know a reputation with honesty and integrity is essential to our business. We conductor business in a manner to grant the respect and good will of those around us. Doing good work, completing it on time, and dealing fairly and honestly with everyone involved are essential to maintain our excellent reputation in the industry.

Safety is a core value and a part of our culture for decades. Albaker Trading & Construction committed to the highest standards of safety performance. An organized and effective safety program is developed for each location. We appreciate the achievements of those who directly supervise projects without depending on safety records. Providing a safe work environment is a priority, and adherence to safety policies is a condition of employment.

Corporate Responsibility

At Albaker Trading & Construction, corporate responsibility is acted upon our daily business practices. It is also a reflection of our culture, our values, and the way we do business. More than 23 years ago, corporate was founded on the core value of respect for people. That value forms the base upon which we continue to build our corporate responsibility.

Trust and strong relationships have an important value. The corporate responsibility is the reflection to our actions. We deserve stakeholder's trust. We had set corporate responsibility as integral part of stakeholder's fundamentals. We made it a reality for all our stakeholders, and not just a concept.

Albaker Trading & Construction deliver reliable solutions, products to meet the needs of our customers, manage risks in a professional way, treat our partners fairly, develop work environment based on strong values. Also believe that we have a role to play in protecting the environment, supporting the communities in which we operate, and more broadly in helping to create stronger and more sustainable societies. This is part of creating a sustainable, long-term business, and becoming the preferred company for our customers, employees and all consider business partners.

We believe that it is important now to re-emphasize how corporate responsibility is an integral part of how we want to operate. This is already a commitment we are proving every day at Albaker Trading & Construction, integrating responsibility into all of our daily actions, each employee has to contribute to hold the responsibility.





ALBAKER
FACILITY MANAGEMENT

ALBAKER FACILITY MANAGEMENT

WHO WE ARE

Albaker Facility Management was founded in 2008 as a 100% Qatari Investment by Ahmed A.A. Al Baker. Mr. Al Baker, Has deep roots of Investments with excellent understanding of business needs as well Qatari culture. The combined strengths of these two enable us to consistently deliver first class integrated facility management services, with all tasks completed in-house. With operations across the Qatar, we provide a full range of facilities management services to single and multi-site portfolios of all sizes, shape and form.

At the heart of our success is an understanding that the multi, medium and short stories buildings we manage are ultimately about the people that use them. By applying that to everything we do, we can deliver bespoke, harmonised solutions that support our clients' activities, drive cost from their businesses and add value to their operations.

OUR VISION

Albaker Facility Management has knowledge, experience and a passion for facilities operations and maintenance. This enables us to deliver sustainable customer solutions in energy efficiency, asset efficiency and human comfort. By getting the most out of resources, Albaker Facility Management ensures comfortable, energy efficient working and living conditions, the optimisation of technical installations and the highest level of support services.

OUR DRIVE

To be sharp and alert with the determination to improve our performance over the long term. To constantly seek out new ways to deliver innovative and cost effective solutions.

OUR AMBITION

To be sharp and alert with the determination to improve our performance over the long term. To constantly seek out new ways to deliver innovative and cost-effective solutions.

OUR COMMITMENT

Our focus is on delivering solutions and services 'with a soul', as part of a company helping to create a better world by making built environments better for the people who live and work in them. We can achieve this by pulling together in the same direction and keeping sight of the constantly changing needs of our customers.

OUR COURAGE

Our dynamic and intelligent model, living in the present with optimism and building for the future with creativity. We have the confidence to explore new ideas and develop mould-breaking services and solutions.

HOW WE ADHERE

By making good connections with colleagues we generate a strong spirit of teamwork, exchanging knowledge and skills so we can unite towards sustainable progress and development. We are always there for each other, working together as one team.

OUR SERVICES

Albaker Facility Management provides a complete range of Mechanical Maintenance, Cleaning and Management solutions, 24 hours a day, to some of the region's most prestigious and technically complex buildings and developments. Our bespoke solutions integrate seamlessly with your core business and optimise efficiencies, as well as meeting all legislative, operational and sustainability requirements within a clearly defined service level agreement. All this is supported via a 24/7 call centre, ensuring that we are there for you, whatever you need, whenever you need it.



PLUMBING MAINTENANCE

Albaker FM has established an extensive plumbing maintenance services program to install, repair and maintain all plumbing equipment, whilst using state-of-the-art tools and equipment to facilitate quick response to emergencies such as flood, overflow, and blockage. Within our plumbing maintenance services, we ensure all preventive measures are taken, thereby preventing premature failure. Implementation of corrosion coupons in chilled water distribution piping, and operating valves through their travel on regular basis, are only a few examples of the small measures that lead to reduction of total cost of ownership. We also provide chemical testing, dosing and water treatment services for open loop, closed loop systems and swimming pools.



SOFT SERVICES

We provide a full range of soft services includes office services, service desk and cleaning including Skyscrapers windows glass. Each solution is unique and we can also provide other services that don't fit into the conventional facilities management model but are considered non-core to our client.



CLEANING SERVICES

Albaker facility management will spend time listening to your requirements and expectations before allocating the right cleaning method and level of service. We cater to all kinds of buildings, including commercial, retail, residential, government and schools, and can also provide initial cleaners/builders where required.



MECHANICAL MAINTENANCE

Albaker Facility Management are experts in mechanical maintenance with dedicated team have vast experience in such equipment's maintenance such as chillers, cooling towers, pumps, motors, etc.

We use the SFG20 maintenance standard combined with manufacturer's operation and maintenance data. For the critical equipment, a failure mode effects analysis (FMEA) will be completed to ensure risks are contained and anticipated from the start. In addition, we provide predictive and condition-based services such as vibration analysis, Eddy current testing, laser alignment, thermography and fuel/oil analysis.



ELECTRICAL MAINTENANCE

Albaker FM provides high quality standard electrical maintenance for low & high-voltage equipment. As a baseline for the preventive maintenance we use the SFG20 standard combined with manufacturer's operations and maintenance data. We also have centralized teams in place who conduct professional surveys of the electrical systems on regular basis for predictive techniques such as thermal imaging, portable appliance testing (PAT) and ultrasound. This enables to detect faults before they lead to failure. Furthermore a large number of our electrical staff have been trained and certified for BS7671 IET Electrical wiring regulations.



RECEPTION / CONCIERGE

The first person you meet when you enter a building is often the receptionist or concierge. This is a crucial service, but it is something that can be difficult to get right.

We recruit only the highest caliber people who undergo a schedule of rigorous training to enable them to meet and exceed the expectations of even the most demanding client. We will formulate with you the Front of House procedures and ensure a seamless and professional service for all who interact with us. Our concierge personnel provide a professional and friendly face to meet tenants and visitors as they arrive. Our receptionists provide so much more than just meet and greet. Our staff will provide you and your visitors with information on the area and local facilities including restaurants, laundry services and attractions. They can even book your taxi for you.

OUTSOURCED SERVICES

Properly executed, outsourced services can dramatically reduce the time you spend on non-core activities, allowing you to concentrate on what you do best. We have extensive experience of working with clients of all kinds on projects of all sizes. Our tailored services and talented team mean we are the outsourcing partner of choice across the Middle East.

Our range of outsourced services includes:

- o Landscaping
- o Pest Control
- o Security
- o Elevator Maintenance
- o Fire Alarm & Fire Fighting Maintenance
- o Waste Management



LANDSCAPING



PEST CONTROL



SECURITY



**ELEVATOR
MAINTENANCE**



**FIRE ALARM & FIRE
FIGHTING
MAINTENANCE**



WASTE MANAGEMENT

OUR INTEGRATED SERVICES

PERCEPTION & MODULE

We are aware that in an ultracompetitive environment of globalization dominated by emerging countries, companies require new answers in the constant search for competitiveness and differentiation. Through our innovative integrated services model, Albaker FM helps our customers to reduce and become more flexible in a sustained way the cost of their services (non-core business), saving time and internal resources to focus more efficiently in their core business, contributing positively to their success. Looking to the future, Our services has developed an innovative and unique approach to the service integration concept, with the creation of the "Albaker Facility Management" model, a new standard of efficiency and cost rationalization.

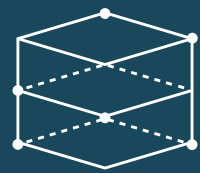
We offer you the management and coordination of a set of services, providing flexibility and reduction of operational costs through the generation of synergies and versatility. We introduce dedicated management teams "in house", allowing us to establish a dialogue and a close relationship with our customers. Our approach is an evolution of the traditional global service management (FM), and it is characterized as its name indicates, by continues openness and adaptability to provide new needs in a current dynamic.

Our approach is an evolution of the traditional global service management (FM), and it is characterized as its name indicates, by continues openness and adaptability to provide new needs in a current dynamic environment.

OUR PEOPLE

Our staff work as part of one integrated team rather than on individual tasks. For example, a security guard on a routine patrol can informally audit the cleanliness of the workplace as he makes his rounds and alert cleaners, or intervene directly, should he encounter a problem. That can dramatically reduce the number of service requests raised by our customers, allowing them to concentrate on their core business.





ALBAKER
NETWORKING

ALBAKER NETWORKS

Albaker Networks' IT Infrastructure services can help you map multiple technology solutions to your unique business needs, select the most suitable and effective elements from the array of current and emerging technologies, and deploy them to your greatest advantage. In addition, Albaker Networks can help with developing the necessary processes and tools to support the rapid implementation of enhanced services for your customers and end-users. Network Infrastructure Consulting Solutions combine services from other consulting portfolios to offer a complete solution or address a vertical industry.

- IT Infrastructure
- Security and Access Control Systems
- IP Telephony, Voice Mail & IVRS systems
- Smart Construction Solutions
- Audio and Visual Systems (AV Systems)
- Building Management Systems (BMS)
- Guest and Facilities Management Systems (FMS)

IT INFRASTRUCTURE

DATA AND TELEPHONE CABLING

Data cabling forms the backbone of IT infrastructure. Good cabling solution can easily eliminate the poor network performance and downtime. Adherence to the industry standards ensures the security of your cabling system. From Cat5 to Cat6 and beyond we have the necessary skills and the engineers to install or upgrade your network. Al Baker Networks provides you full technical expertise in designing, integrating & maintenance of communication cabling thus providing a strong base for well-functioning infrastructure.

SWITCHING

Local-area network (LAN) switches are at the core of all networks, providing high-speed connectivity, applications, and communications systems. Today's networks not only need to efficiently and securely transmit bandwidth-intensive data, voice, video, and wireless applications, they also need to provide for evolving traffic patterns, new services, and optimized application performance.

PABX

WIRELESS NETWORKS

Al Baker Networks with its global partner provides you class effective wireless solution which is scalable, manageable and secure to improve your business productivity. We combine the best elements of wired and wireless networking with the same level of security, reliability and ease of deployment and management which you expect from your wired LAN. Having integrated partnership with industry leading technology provider we can deploy solutions that help your business to achieve desired goals and provide a smooth migration path towards future technologies and services.

CATV, SMATV AND IPTV

Al Baker Networks specializes in design, supply and installation services of TV distribution systems which include SMATV, MATV and CATV. Working closely with our partner who is a global leader in supply of electronic and communication equipments we are able to design, supply and install the SMATV system that will make sure that you get the best reception quality at all the time. Our experience in design, installation and commissioning of these networks ensures a crystal clear picture quality, whether it is a high rise building or housing complex with maintenance free system. supply and install the SMATV system that will make sure that you get the best reception quality at all the time.

SECURITY AND ACCESS CONTROL SYSTEMS

CCTV

With the increasing threat to security, the need to visually monitor and record events in an organization's environment has become a matter of prima facie. A good CCTV system can make your business safer, more efficient and less prone to the thefts and accidents.

We do the consultation, integration and deployment of digital video surveillance systems running on IP-based networks to help improve your security programs with surveillance solution that is specific to your business purpose. The service provides for a complete solution of data capture, storage and retrieval solution that helps safeguard people and the asset. With our surveillance solution you can go live over the internet or a closed network for surveillance which provides clearer and crisper images that could be tracked and manipulated easily.

SMART READERS AND BIOMETRICS

Al Baker Networks with its comprehensive web based Access Control System, offers its clients the most recent and reliable access control technology through its strong business relationships with leading companies that are established providers in the key infrastructure security markets. Our access control system can be seamlessly integrated with other security systems such as CCTV and Intelligent Fire Detection System to give you the most reliable and comprehensive security solution. With our Access Control System you can be assured that security at all the times is monitored and the security of all the staff personnel against intruder is also maintained throughout.

TIME AND ATTENDANCE SYSTEMS

Time and Attendance System is a software system that monitors the working time of the employees which also includes overtime/docking of non-exempt employees. These systems may be integrated with existing payroll processing software or Excel calculation formats. These are also good for tracking labor distribution, building security, and personnel scheduling.

This user friendly and customized software has following advantages:

- Easy to use
- Accessible anytime, anywhere
- These can also be used as an ID card
- Good for rescheduling and re-deploying staff
- Overtime criteria can be set to control the authorization of overtime thereby reducing overhead cost on un-scheduled overtimes.

DOOR INTERCOM ENTRY SYSTEM

An important way of controlling the security in your organization or business is through your doorway and implementing Door Entry Intercom. Having collaboration with world's largest intercom manufacturer, we can offer you a product range from simple-audio-only-two-station system to sophisticated video door answering intercoms for various commercial, industrial and residential applications. Our intercom and door entry designs are high quality, modular, functional as well as attractive. The flexible and versatile system can be easily integrated with access control.

GATE BARRIERS

Complying firmly with international safety standards, we offer a complete line of Gate Barriers. These are designed to offer complete reliability, smooth and efficient operation and minimal maintenance. The product is also customized making it customer specific. Our Gate Barriers can operate as standalone units or can be networked providing a complete parking and access control solution.

PUBLIC ADDRESSING AND BACKGROUND MUSIC (PA\BGM)

FIRE DETECTION AND ALARM SYSTEM

When it comes to complete fire alarm systems, we thrive on technology, innovation and doing things differently. Our fire detection products are more technologically advanced than any other fire alarm company. Our comprehensive fire protection range includes intelligent smoke detectors, sounders, manual call points and control panels. Innovative and market leading designs ensure that our fire alarm systems always provide cost-effective and reliable solutions to a wide range of fire detection applications.

IP TELEPHONY, VOICE MAIL & IVRS SYSTEMS

A new generation of IP-enabled voice solutions bring network services including voice and data into a single, manageable platform ideal for a business with small offices or branch deployments. The principle involves converging voice and data on the same network, and, therefore, need to ensure that their existing networks can take on this additional load. We at Al Baker Networks deploy these services and analyze your existing network for congestion, and in case you're planning to use VoIP over your WAN links, we work out the requirements for it, and deploy it for you.

SMART CONSTRUCTION SOLUTIONS

In order to have the competitive edge, motivated employees and enhanced productivity, Smart construction and building Solutions are the call of the day. Smart buildings contain a high level of electronic microprocessor based control systems. The individual systems like AC, power, fire, and security etc. get integrated to share information and communicate between themselves. Along with these, there are telecommunications systems for voice, data, and video transmission. These work more intelligently and the result of which is a smart building. Al Baker Networks designs and builds turnkey Smart Buildings, Data Centers to support rapidly changing, state of the art electronic infrastructure.

AUDIO AND VISUAL SYSTEMS (AV SYSTEMS)

In order to have the competitive edge, motivated employees and enhanced productivity, Smart Building Solutions are the call of the day. Smart buildings contain a high level of electronic integrated audio visual programs and systems are the hallmarks of Albaker Networks. We specialize in the AV needs of Residential Home Automation, Corporate Communications, Command and Control Rooms with Smart Building Technologies. With the brilliant combination of consultation, system design, installation and training and service you get everything with the best quality assurance. Our Audio and Visual Integration System can improve your organization's presentation abilities, workplace efficiency and communication. We install and support the most advanced professional digital audio and video products, teleconferencing, controls and AV system.

TOWERS MANAGEMENT SYSTEMS (TMS)

Our Towers management system solutions give you more control and easier access to information than any other system of its kind. They incorporate open systems technologies of both the building automation and the information technologies industries.

The result is a system that integrates all your building equipment, organizes the information in the most logical way imaginable and deliver it where and when you need it. And with wireless technologies, you can cost-effectively expand into all kinds of spaces you couldn't before. We have building control systems to manage the energy, comfort and protection needs of your building no matter how simple or complex.

GUEST AND FACILITIES MANAGEMENT SYSTEMS (FMS)

Al Baker Networks with its partner in FMS provides a total integrated guestroom control system solution to the hospitality industries, in particular, the hotel industry in the global market. FMS Solutions, through modular and networking systems, helps eliminate messy cabling, transient interference and an eyesore of un-uniform interior décor.

FMS HELPS TO:

- Guests Identifications for security
- Enhance Outlook of the room
- Provide Higher Room Comfort And Convenience
- Improve Operation Efficiencies
- Effective Energy Management
- Better Management Information
- Increase Security

Al Baker Networks has been a trusted partner for many of our clients over the years primarily because of our ability to provide holistic solutions that are developed by a formidable team of subject matter experts. Our commitment to quality of solutions & speed of implementations has enabled us to consistently meet client requirements however complex they are. The following is a cross-section of Al Baker Networks projects intended to demonstrate our commitment of being on the cutting edge of technology while delivering the most efficient solutions to our clients.

- HOTELS
- HOSPITALS
- COMMERCIAL BUILDINGS
- TOWERS
- COMPLEXES
- EDUCATIONAL INSTITUTIONS

HERE IS A FEW LIST OF OUR VALUED CLIENTS:

- Al Fardan Real Estate
- Al Asmakh Group
- Al Faisal Holdings
- Ashghal - Public Works Authority
- Commercial Bank of Qatar
- College of North Atlantic, Qatar
- Government of Qatar
- Hamad Medical Corporation
- Ministry of Interior Qatar
- Qatar Foundation
- Qatar Securities Company
- Qatar Petroleum
- Qatar Technical Inspection Company
- Ras Gas
- Stratiss Qatar
- Sheikh Faleh bin Jabor Al-Thani
- Al Baker Investments
- United Development Company
- Woqod

الميرقاب

AL MIRQAB

ALBAKER HOSPITALITY

AL MIRQAB ALBAKER HOSPITALITY

Al Mirqab was founded almost four years ago as a hotel owner and asset manager and has evolved into a hospitality group that encompasses hotels, restaurants, destination management services, catering and transportation.

Under its Hotels Division, Al Mirqab owns some of the most reputable and recognizable hotels in the State of Qatar and beyond:

DoubleTree by Hilton

SO. by Sofitel – Under Construction

Me. by Melia – Under Construction

Sofitel Doha – Under Construction

Novotel Doha – Under Construction

Al Mirqab has also developed an operator division, managing a portfolio of hotels and hotel apartments. The group's restaurants division is represented by the collection of innovative food and beverage concepts under the umbrella of the Paradise Blue Beach Restaurants, wherein franchises of internationally acclaimed restaurant brands are operated in an exclusive setting within the grounds of The Hilton Double Tree, Sofitel & Novotel, Me and SO. Al Mirqab's other hospitality divisions encompass Al Mirqab Transport.

AL MIRQAB PROJECTS PIPELINE

LOCAL IN DOHA , STATE OF QATAR

- Sofitel
Opening Date 2020 as financial.
- Novotel
Opening Date 2020 as financial.
- SO by Sofitel
Opening Date 2021 as financial.
- Me by Melia
Opening Date 2020 as financial.

INTERNATIONAL PROJECT

Marsa Alam, Egypt

Opening Date 2020 as financial

1. Healthcare Resort – Salt Treatment Healthcare Resort
2. Resort

INTERNATIONAL PROJECT

USA, LA

Opening Date 2024 or near

1. Developing Skyrocket 53 Floors - mixed use.

PARADISE
BLUE BEACH



RESTAURANTS

PARADISE BLUE BEACH RESTAURANTS

Paradise Blue Beach Restaurants is the division of Albaker Holding that is responsible for setting up and operating restaurants under the banner of Albaker Holding. Blue Beach's focus is on setting up casual dining restaurants, café, and lounges with trendy designs and great ambiance in high footfall locations across Qatar, catering to cuisines that please the palates of the guests, taking also into consideration the latest worldwide and regional F&B trends.



- **DELORD LE PARADIS MALL OF QATAR**

A casual restaurant serving continental cuisine.

- **CAFE DELORD TAWAR MALL**
Cafe and casual dining Mediterranean restaurant.

- **L'ECLAIR DE GENIE TAWAR MALL**
which will serve food items and desserts.

- **DELORD GOURMET**
Cafe and casual dining restaurant located on the Salwa Road.

- **CLAW**

American diner inspired restaurant serving barbeque and seafood items

- **PURE**
A lounge and nightclub serving beverages, snacks and dinner.

- **DELORD ALHAMBRA**
A casual restaurant serving Mediterranean cuisine.

- **AL TAWAR MALL ARTISAN DE LA TRUFFE**

which will serve food items and desserts.

- **L'INCONTRO DE SAPORI**
A casual restaurant serving authentic Italian cuisine.

- **DELORD EXPRESS**

- **L'ECLAIR DE GENIE**
6 Branches.

- **ARTISAN DE LA TRUFFE**
2 Branches.

- **DELORD EXPRESS**
4 Branches.

RESTAURANTS IN VENDOME MALL AND MALL OF QATAR

Malls in Qatar, like the rest of the GCC region are a place for the entire family to gather together for shopping, dining and entertainment.

Paradise Blue Beach Restaurants has leased space in two of the recently opened malls in Qatar, Vendome Mall located close to the upscale neighbourhoods of the Pearl and West Bay and the Mall of Qatar – the largest mall in the country with the highest footfalls.



CUISINE: Fusion French
Location : Mall of Qatar
FLOOR AREA: 580 sqm mt
Operational



CUISINE: Mediterranean
Location : Mall of Qatar, Vendome Mall
FLOOR AREA: 134.9 sq mt
Operational

• Le PARADIS •
DeLORD



Le Paradis DeLord is the second from the DeLord Series operated under Paradise Blue Beach Restaurants.

This French inspired Restaurant at the Mall of Qatar.



.CAFE.
DeLORD



Café DeLord is the second F&B project Bluebeach.

Café DeLord began as the culmination of two traditional, yet coastal cuisines. Aromas that blend along with beautifully crafted dishes to provide the tastes a unique experience.



L'ÉCLAIR DE GÉNIE PARIS

Christophe Adam



Reinventing Desserts through Contemporary Eclairs.

L'éclair de Genie is a creative concept, mainly around one product, to offer contemporary, innovative eclairs that break the codes of traditional pastry.



RESTAURANTS AT DOUBLETREE BY HILTON

Paradise Blue Beach Restaurants has entered into an agreement with the management of DoubleTree by Hilton - a premier hotel located close to the corniche and to the Museum of Islamic Arts and Souq Waqif to manage the following outlets under a management contract

CONCEPT BEHIND CLAW

CLAW BBQ managed by the Whistle group, is a franchise and the newest F&B addition to the Hilton DoubleTree hotel in the Al Salata district. It is the incarnation of America's favourite style eatery featuring Southern hospitality at its best. The mood is fun, the vibe energetic, the food mouth wateringly delicious.

CONCEPT BEHIND PURE

PURE is a stunning rooftop lounge in Doha located in Al Salata District overlooking the West Bay skyline and the Arabian Gulf. The roof terrace is luxurious and modern furnished with stylish details and comfortable seating. Often counted as one of the best sky lounges throughout Doha

CONCEPT BEHIND DELORDALHAMBRA

A tale of taste, colour and fragrances housed in the heart of Alhambra. The woven fabric of history and fiction as our dishes delve into the depths of creativity, blended with tried and tested recipes, passed over generations of care and understanding of the Middle Eastern food palette and boldly married to a new generation of creative eating. An aged court of sweet and savoury delicacy, surrounded with celestial instruments, each room entered unravels yet another secret to a new flavour discovered and a new experience to be told. With bright open spaces that flow like a lake to a pond. Alhambra sits in the centre as a bright pastel fusion of colours that match the equally bright and colourful dishes served. A place to gaze upon the stars, a place to delve into a book, a place to discover new and amazing food.

	<p>CUISINE: BBQ FLOOR AREA: 600 sqm NO. OF TABLES: 49 MAX NO. OF SEATS: 201 Operational</p>	<p>Americandiner-inspired restaurant serving barbecue and seafood items.</p>
	<p>CUISINE: Lounge Bar FLOOR AREA: 710 sqm NO. OF TABLES: 36 MAX NO. OF SEATS: 250 Operational</p>	<p>American diner-inspired restaurant serving barbecue and seafood items.</p>
	<p>CUISINE: Mediterranean Cuisine FLOOR AREA: 450 sqm NO. OF TABLES: 35 MAX NO. OF SEATS: 145 Operational</p>	<p>A casual restaurant serving Mediterranean Cuisine</p>



CLAW BBQ managed by the whistle group is a franchise and the newest F&B addition to the Hilton DoubleTree hotel in the Al Salata district.

It is the incarnation of America's favorite style eatery featuring Southern hospitality at its best. The mood is fun, the vibe energetic, the food mouth wateringly delicious, and the cocktails... strong!

CUISINE: BBQ
FLOOR AREA: 600 sqm
NO. OF TABLES: 49
MAX NO. OF SEATS: 201
Operational

PURE



PURE is a stunning rooftop bar in Doha located in Al Salata District overlooking the West Bay skyline and the Arabian Gulf.

The roof terrace is luxurious and modern furnished with stylish details and comfortable seatings. Often counted as one of the best sky lounges throughout Doha.

CUISINE: Lounge Bar
FLOOR AREA: 710 sqm
NO. OF TABLES: 36
MAX NO. OF SEATS: 250
Operational



Alhambra



A tale of taste, colour and fragrances housed in the heart of Alhambra. The woven fabric of history and fiction as our dishes delve into the depths of creativity, blended with tried and tested recipes, passed over generations of care and understanding of the middle eastern food palette and boldly married to a new generation of creative eating.

An aged court of sweet and savory delicacy, surrounded with celestial instruments, each room entered unravels yet another secret to a new flavor discovered and a new experience to be told. With bright open spaces that flow like a lake to a pond. Alhambra sits in the center as a bright pastel fusion of colours that match the equally bright and colourful dishes served.

A place to gaze upon the stars, a place to delve into a book, a place to discover new and amazing food.

CUISINE: Mediterranean
FLOOR AREA: 450 sqm
NO. OF TABLES: 35
MAX NO. OF SEATS: 145
EXPECTED OPENING DATE: 2019

RESTAURANTS ON SALWA ROAD

Paradise Blue Beach Restaurants has entered into an agreement to lease the ground, mezzanine and first floors of a building located close to the Midmac Round about on the Salwa Road.

The area is well known for its F&B offerings with well known casual restaurants including the Village, Zaoq, Ponderosa, etc. located close by.

FLOOR AREA: Total floor area of 1,000 sq mt

DELORD GOURMET

CUISINE: Patisserie, Chocolate, Mediterranean

NO. OF TABLES: 35

MAX NO. OF SEATS: 181

Operational



L'INCONTRO

• DEI SAPORI •



L'incontro Dei Sapori is one of 2 F&B projects Blue Beach has made on Salwa Rd in the Al Ghanem Atrium building.

L'incontro; the meeting, Dei Sapori; of flavors is exactly what we'd like to serve to the people of Doha. Home grown vegetables, freshly served in warm Italian recipes catered for everyone's culinary needs.

Providing a healthier lifestyle with food grown with care locally leading to flavors that excel in traditional Italian cuisine and lifestyle.

CUISINE: Italian

FLOOR AREA: 230 sqm

NO. OF TABLES: 20

MAX NO. OF SEATS: 116




Artisan
DE LA
TRUFE
PARIS



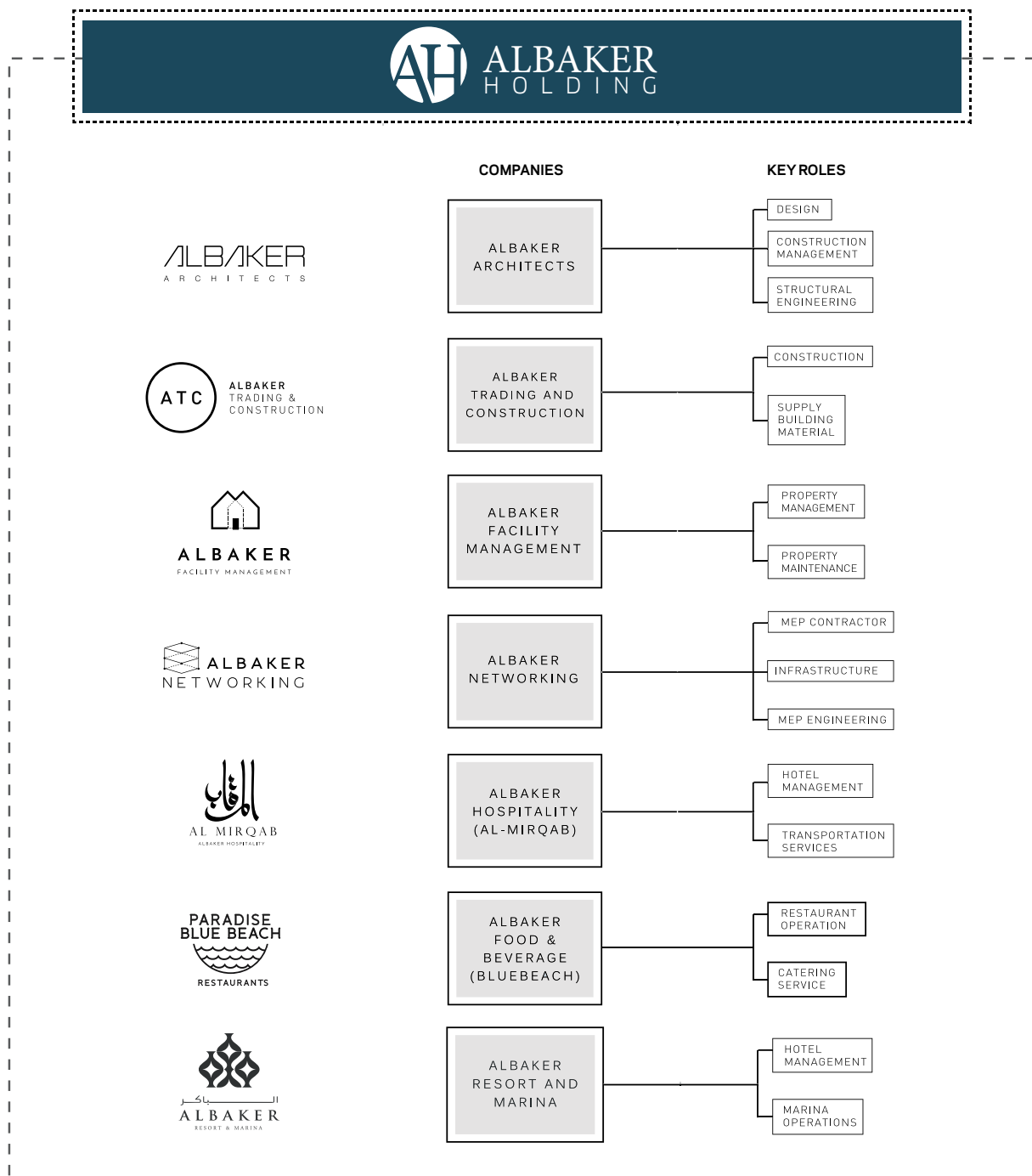
GROUP STRUCTURE

04. GROUP STRUCTURE

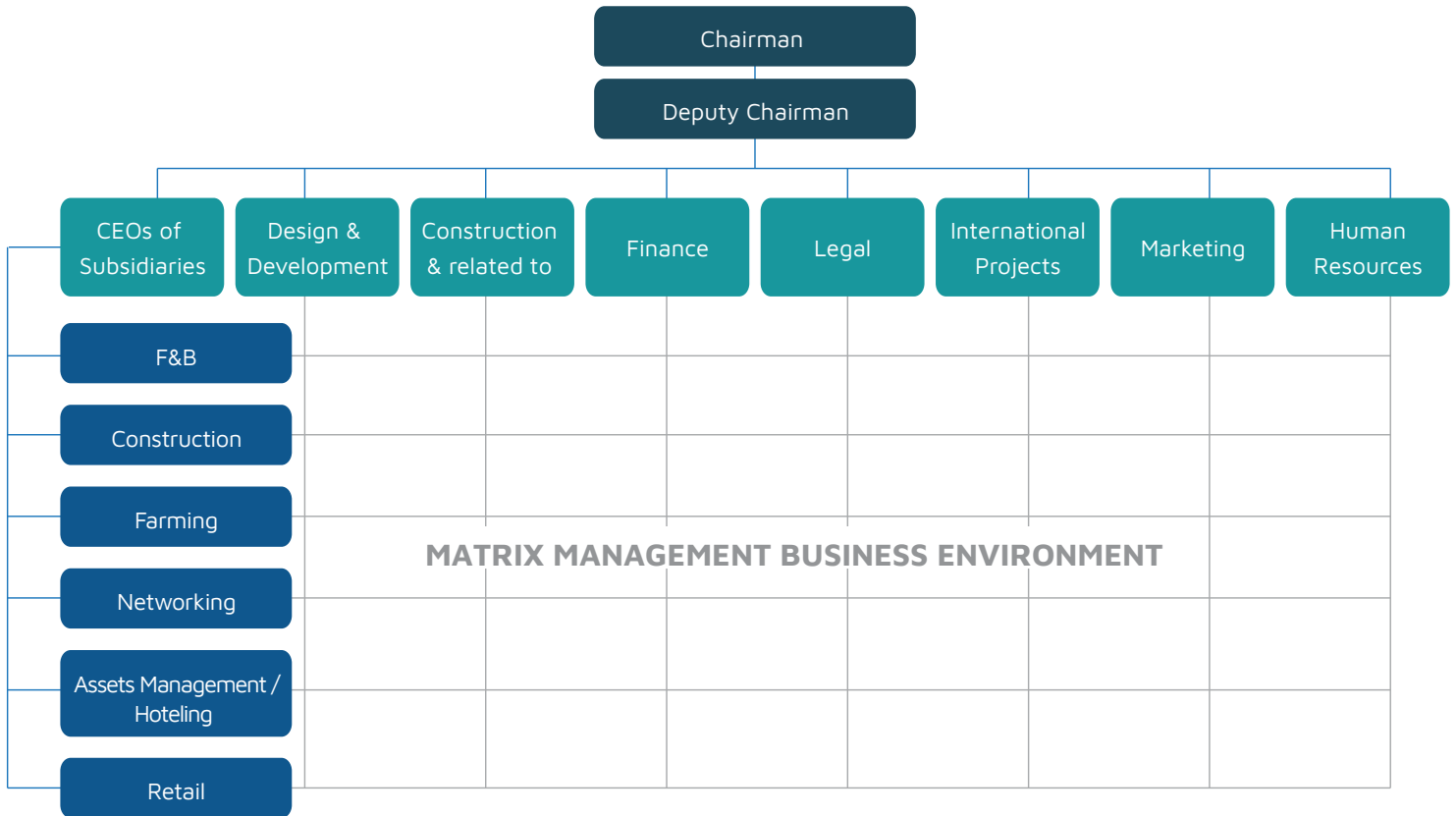
Albaker Holding has expanded and diversified significantly into various related businesses, which are run as separate business units and are expected to contribute to the overall growth of the Holding. These Companies can be broadly classified into two categories

- Businesses focused on Leisure and F&B – which includes Blue Beach.
- Businesses related to the construction sector including Albaker Architects, Albaker Trading & Construction, Albaker Networking and Albaker Facility Management.
- Businesses focused on Agribusiness

Please refer to the next page for a graphical representation of the Holding structure.



MANAGEMENT AND ORGANIZATION STRUCTURE



Albaker management structure is based on internationally recognized models whilst allowing for cultural adaptability and regional flexibility.

Under the guidance and leadership of Executive Chairman, the business is led by Deputy Chairman and Chief Executive Officer. Each of the Branch of business within Albaker group sits within one of seven business units as following Matrix Organizational Chart.

Each brand is led by a Vice President or Business Director. Ultimate brand responsibility and P&L accountability sits with business unit Presidents who report directly to the Deputy Chairman and CEO.

Each brand has its own team, structured to the individual needs and scale of that business but typically including Business Directors, Brand Managers and Operations Managers. These teams are responsible for delivering the business proposition in keeping with the Unite partner framework, and in line with Albaker's Holding strategy.

Functional teams for HR, Finance, Legal, Property, Supply Chain, Audit, IT and Customer Service provide specialist support and consistency of reporting in key areas. Whilst structures vary by region, a focus on common policies, metrics and reporting systems provide an enterprise-wide perspective of performance.

Please refer to the next page for a graphical representation of the organizational structure for the Group.

